



## For Immediate Publication / Broadcast / Telecast

## PR/1236

## IDBI Bank wins the 3<sup>rd</sup> Annual Greentech CSR Award for the year 2013

**Mumbai, January 30, 2014:** IDBI Bank was awarded the 3<sup>rd</sup> Annual Greentech CSR Award – 2013, which was received by Shri B.K. Batra, DMD at a glittering function held in Chandigarh on January 29, 2014. The awards were presented by Shri Bhaskar Chatterjee, Director General and Chief Executive Officer, Indian Institute of Corporate Affairs, Ministry of Corporate Affairs, Government of India. IDBI Bank was adjudged the winner in the 'Platinum Category' by an erudite jury set up by the Greentech Foundation, New Delhi, for its outstanding work with regard to reconstruction and development of the flood-affected Taru village in Ladakh as a 'Model Village' through the Community Based Disaster Risk Management approach and for demonstrating consistent commitment towards upliftment of socially weaker sections of the society.

IDBI Bank received the same award in the SILVER category last year from Greentech Foundation for its Rural Transformation Fellowship Programme (RTFP). The elevation of IDBI Bank by two notches - from SILVER to the premier PLATINUM category - is apposite public recognition of the Bank's enhanced stature as a responsible corporate citizen.

Speaking on the occasion, Shri Batra said "CSR is a way of life at IDBI Bank, ingrained into our corporate philosophy. As a conscientious corporate citizen, it is our ceaseless pursuit to bring about a meaningful and lasting improvement in the lives of the marginalized sections of the society through appropriate pro-active interventions. We are gratified that our Bank's efforts in this area are being suitably recognized."

## **About IDBI Bank**

IDBI Bank is the youngest, new generation public sector universal bank that rides on a cutting edge Core Banking Information Technology platform. This enables the Bank to offer personalized banking and financial solutions to its clients through its 1228 branches and 2133 ATMs. The Bank had an aggregate balance sheet size of Rs.2,97,451 crore and total business

of Rs.3,86,145 crore as on September 30, 2013. It is one of the fastest moving Public Sector Banks. The Bank will be opening 300 branches during the current financial year 2013-14, thereby increasing its national footprint. IDBI Bank has, over one decade of its existence, emerged as the "most preferred bank" and a one-stop solution provider.



Shri B.K. Batra, DMD, IDBI Bank receiving the Greentech CSR Award - 2013 in the Platinum category from Shri Bhaskar Chatterjee, DG & CEO, Indian Institute of Corporate Affairs, Ministry of Corporate Affairs and Shri Kamleshwar Sharan, President Greentech Foundation. Also seen in the picture are Shri K.L. Garg, General Manager, IDBI Bank and Shri Arun Sapra, Manager, IDBI Bank. IDBI Bank was adjudged the winner in the 'Platinum Category' for its outstanding work with regard to reconstruction and development of the flood-affected Taru village in Ladakh as a 'Model Village'

All representatives of Print, Wire and Electronic Media

आईडीबीआई बैंक लिमिटेड • पंजीकृत कार्यालय. आईडीबीआई टॉवर, डब्ल्यूटीसी कॉम्प्लेक्स, कफ परेड, मुंबई 400 005.• www.idbi.com IDBI Bank Limited. Regd. Office: IDBI Tower, WTC Complex, Cuffe Parade, Mumbai 400 005. • www.idbi.com







